MEGHAL MAHESH PATEL: DESIGNING WITH EMPATHY, PURPOSE, AND QUIET CONFIDENCE

In a design landscape increasingly shaped by speed and surface-level aesthetics, Meghal Mahesh Patel, Founder and Creative Director of NOAM – The Concept Lab, represents a more thoughtful and human-centred approach to interior design. With over a decade of professional experience, her journey reflects not only the evolution of a practice, but also the maturing of a design philosophy rooted in empathy, psychology, and purpose.

Educated in design from INIFD, Meghal entered the profession with a clear understanding that interiors are not merely visual compositions, but environments that shape behaviour, emotions, and relationships. She began her independent practice in 2014, driven by a desire to create spaces that were both functional and deeply personal. From the outset, her work demonstrated a sensitivity to context and an attention to detail that would later become the foundation of her studio's design language.

At the heart of Meghal's philosophy lies a strong belief that design nurtures the human spirit. For her, interior design is not about trends or ornamentation, but about creating environments that inspire, heal, and connect people. Her approach draws heavily from an understanding of human psychology—how space influences mood, productivity, comfort, and well-being. Every project begins with listening, observation, and curiosity, allowing the narrative of the client and the space to guide the design outcome.

This philosophy found a more defined expression in NOAM – The Concept Lab, co-founded in 2022. Conceived as a multidisciplinary design studio, NOAM represents Meghal's vision of design as an

exploratory and collaborative process. The studio's name reflects its ethos—concept-driven, research-oriented, and unafraid to challenge conventional boundaries. Under her creative direction, NOAM has positioned itself as a practice that prioritises clarity of thought, seamless execution, and meaningful experiences over superficial design gestures.

Meghal's design sensibility is marked by restraint and precision. An admiration for clean-lined design, cubism, and honest material expression informs her work across scales. Whether designing a private residence, a hospitality space, or a commercial environment, her projects are united by a cohesive vision—one that balances beauty with function, and aesthetics with responsibility. She is known for her insistence on resolving every aspect of a design, however small, firmly believing that design matters in every detail.

Her oeuvre reflects a strong commitment to human-centric design. Residential projects are envisioned as sanctuaries that support well-being and connection, while commercial and hospitality spaces are crafted to encourage creativity, productivity, and emotional engagement. Institutional projects, in particular, reflect her belief that architecture and interiors have the power to educate, heal, and uplift communities.

Execution plays a critical role in Meghal's practice. With over 11 years of industry experience, she has cultivated a rigorous and structured approach to project delivery. NOAM's emphasis on hurdle-free execution, meticulous multi-level detailing, and single-platform communication ensures transparency, efficiency, and alignment throughout the project lifecycle. Her ability to navigate complex projects while maintaining design integrity has earned the trust of clients and collaborators alike.

Collaboration is another cornerstone of Meghal's leadership. Through strong partnerships with agencies and consultants, she fosters a design ecosystem where diverse expertise comes together seamlessly. This collaborative mindset allows NOAM to operate at the intersection of architecture, interiors, art, and technology, delivering holistic solutions that are greater than the sum of their parts.

Recognition for Meghal's work came with her inclusion among the Top 100 Interior Designers of India – 2025, an acknowledgment of her growing influence within the design fraternity. Yet, accolades remain secondary to her larger vision—one that seeks to merge technology, culture, and sustainability in shaping the interiors of tomorrow.

Looking ahead, Meghal's aspirations are firmly aligned with the future of responsible design. Her evolving design direction places strong emphasis on biophilic principles, wellness-focused environments, and sustainable practices. By integrating natural light, improved air quality, acoustic comfort, and eco-conscious materials, she aims to create spaces that support both physical and mental well-being. Technology, when used, is seamlessly embedded to enhance experience without overpowering design intent.

For Meghal Mahesh Patel, NOAM is not just a studio—it is a reflection of values, curiosity, and an enduring commitment to excellence. Her journey stands as a testament to the idea that meaningful design is born not from excess, but from empathy, clarity, and purpose. In shaping spaces that resonate with the human spirit, she continues to redefine what it means to design not just interiors, but experiences.