

## Parde Que Peeche: Crafting Emotional Interiors Behind the Curtain



In a world where interior design often chases trends and aesthetic formulas, "Parde Que Peeche" stands apart with a philosophy rooted in depth, emotion, and personal expression. Founded on the simple but profound belief that \*every home has a soul, this soft-furnishings studio approaches design not as a visual checklist, but as a tactile, human experience that reveals itself \*behind the obvious—much like the meaning of its name, which literally translates to “behind the curtain.”

At the heart of Parde Que Peeche is its founder, Nupur Thakur, whose journey into interiors began with a quiet fascination for fabrics, textures, and the subtle interplay of material and mood. Rather than treating soft furnishings as decorative add-ons, Nupur sees them as essential layers that shape how a space feels and is lived in. This vision—that design is emotional, not just visual—sets the studio’s work apart. On its website, Parde Que Peeche describes soft furnishings as elements that “add warmth, texture, and character to a space,” highlighting how they form the foundational layers of a home’s story rather than merely serving aesthetic ends.

The studio’s process begins with listening. Through detailed client meetings, site visits, and practical

discussions that consider budget, space, and lifestyle rhythms, Nupur and her team immerse themselves in understanding what a home truly needs—whether that’s curtains, custom upholstery, wallpapers, rugs, blinds, or a combination of elements. This collaborative start ensures that every design direction is grounded in the lived realities of the people who inhabit the space. Once the vision is clear, the team coordinates with vendors and skilled craftsmen to source, create, and tailor each piece, ensuring that the final execution matches both functional requirements and emotional intent.

One of the most anticipated moments in every project is styling day—the point at which individual components come together to breathe life into a space. For Nupur, this is where the magic happens: fabrics begin conversations with walls, light penetrates texture, and the home starts to feel alive. There’s a quiet satisfaction in watching a residence transform through layers of softness—curtains that frame light, rugs that ground a room, and upholstery that invites touch. It’s this thoughtful layering that allows interiors to transcend mere aesthetics and become deeply personal environments.

What truly distinguishes Parde Que Peeche is its honesty of intention. The studio doesn’t chase fad finishes or aesthetic signatures; instead, it focuses on stories. Every element chosen is meant to reflect the essence of the client—not the designer’s ego. This client-centric philosophy results in spaces that feel lived-in, loved, and unique to their inhabitants. Whether it’s a serene bedroom softened by layered drapes or a vibrant living area illuminated with curated textures, each project bears the imprint of those who live there—a testament to design that listens first and styles second.

As Parde Que Peeche continues to grow, Nupur’s vision remains rooted in blending design with emotion—crafting homes that don’t just look beautiful but feel grounding, nurturing, and real\*. Her journey with the brand has taught her patience, adaptability, and the art of slow creation, valuing depth over design clichés. Behind every drape, every texture, and every quiet corner, there’s a story waiting to unfold—a story that reflects not what’s visible, but what’s deeply felt.